



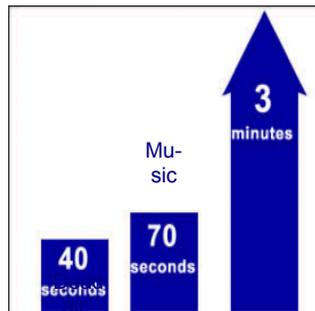
What do your callers hear when you put them on hold? Silence? Canned music?

Today, your callers expect to hear important information and know that you support their interests.

That's because on-hold messaging has become a consistent and important part of how a business communicates.

It's no longer an option for even a small business. It is a demonstration of your brand and how much you care. Even a few seconds of hold time is a vital and efficient way of keeping your caller informed, and engaged.

Average "hold time" for 90% of callers surveyed.



Callers with *music and messaging customized for the business* will stay on the line for up to three minutes!

Sources: Cornell University, AT&T, NelTech Labs, NPR, Premier Technologies

Kustomer KeeperSM
TELEPHONE ON-HOLD SERVICES



With ***Kustomer Keeper*** you get an affordable, custom recording as often as you need it. We do all the work, and you *keep* your members listening, and motivated.

phone: 850.385.7762
fax: 850.201.4455



1. Unparalleled Service

Kustomer Keeper offers five levels of service plans to accommodate your marketing strategy. You can update your message every month, or twice a year, or somewhere in-between. Regardless of which plan you choose, you get the same professional service that has set ***Kustomer Keeper*** apart from other on-hold messaging service. We provide:

- Consultation
- Script writing
- Vocal talent
- Studio production
- All-digital mastering and dubbing
- On-going monitoring
- Automatic update notification
- FREE Holiday update



Kustomer Keeper[®]
All-digital
playback system.

2. Superior Equipment

We provide only the latest digital technology to be certain that your ***Kustomer Keeper*** message delivers the highest level of fidelity and that the your equipment is always user-friendly. You can even provide different messages for different incoming phone lines. If you have multiple locations in mind, ***Kustomer Keeper*** can provide equipment that can be updated via phone line so that all locations are synchronized.

Keeping your
customers is as
easy as 1-2-3.

3. Easy Terms

With one phone call, you can have ***Kustomer Keeper*** on its way to your business. We've been creating professional impressions for our clients for over 35 years.

You can trust our experience and talent to create a customized recording just for you. We work fast to be sure that your script, music, and vocal talent is prepared and approved on time. Service plans can be paid annually or quarterly. ***KustomerKeeper*** equipment is provided as needed at no additional cost.